

2024 SPRING CONFERENCE

“Always Open for Business!”



FRIDAY, MARCH 22, 2024
8:00 AM - 3:30 PM

**DoubleTree by Hilton Hotel Toronto
Airport West**
5444 Dixie Road
Mississauga, ON, L4W 2L2

SCHEDULE

8:00-9:00	Registration/Breakfast
8:30-10:00	Educator Recognition
10:00-10:30	Vendor Displays
10:30-11:30	Session A
11:30-12:45	Lunch and Raffles
12:45-1:45	Session B
1:45-2:15	Vendor Displays
2:15-3:15	Session C
3:15-3:30	Closing Remarks, OBEA Executive Election, and Grand Prize Raffle

EDUCATOR RECOGNITION

HILLMER AWARD RECIPIENTS

- Karen Bond (2022)
- Mike Atkins (2023)
- TBA 2024 Winner

REGISTER

WWW.OBEA.CA

\$250 + HST

(PLUS ANNUAL OBEA MEMBERSHIP FEE OF \$65 + HST IF NOT CURRENTLY A MEMBER)

Register by March 4th for both:

- A 10% Discount
- A chance to win free admission and hotel for our Fall Conference



CPA
ONTARIO





Session 'A' Workshops

10:30 AM to 11:30 AM

Grade 10 Business, Career Studies

A1 – BUILDING FUTURES WITH CFEE

Ted van Nostrand & Kevin Maynard, CFEE

Education leaders will explore creative ways to help students learn decision-making, goal-setting, and financial-literacy skills that are key to making successful transitions to both life and work. Attendees will be introduced to our new project site that hosts unique resources with an innovative approach to applied learning that develops students' skills crucial for future success. Students will be immersed into “real-life scenarios” through video and animation formats. The workshop will also introduce two initiatives – Money and Youth and Fin Lit 101 – which encourage youth to take control of their financial-literacy learning.

Accounting

A2 – SUCCESSFUL STRATEGIES FOR TEACHING ACCOUNTING

Vanessa Yoon & Meghan Hachey, CPA Ontario

Vanessa is a seasoned Accounting teacher that has knowledge and resources to share for all types of Accounting teachers and classrooms. Utilizing CPA Ontario resources, Vanessa will share her best practices and processes for successfully teaching Accounting. The session will finish off with a brief discussion from CPA Ontario staff on how to get access to these resources and events to support you and your students.

Grade 10 Business, Entrepreneurship

A3 – BEYOND BUSINESS AS USUAL: EDUCATOR'S GUIDE TO CO-OPERATIVE ENTERPRISES

Michelle Christmann, Ontario Co-operative Association

Co-operative businesses contribute 7.9B to the Ontario economy and employ almost 20,000 Ontarians, yet are often left out of Business Education. Find out more about this dynamic, socially responsible business model that uses democratic business practices to empower entrepreneurs to work together to reach their goals. We will explore the structure and impact of co-operative businesses, and how including co-operative content can enrich their students' understanding of Economics, Entrepreneurship, and social responsibility.

Economics, International Business

A4 – YOU ARE THE ECONOMY!

Adam Young & Heather Montgomery, Bank of Canada Museum

Enjoy a sneak peek into a series of new lesson plans from the Bank of Canada Museum. We'll walk you through the first four lessons - beginning with Economics 101 and Budgeting followed by Canadian and Global Economics. We'll walk you through the resource highlights including using inquiry-based comic strips to tease out economic concepts, budget for a household, and explore GDP, immigration and trade using an online interactive. You'll leave this workshop with a better sense of the role of the Bank of Canada, your own place in the broader economy, and a bunch of take-home resources to use with your class.

Business Leadership, Entrepreneurship

A5 – INTEGRATIVE THINKING

Brock Bourgase, TDSB

Prepare students for post-secondary studies and develop Global Competencies by teaching a unit on Integrative Thinking. Students will use their understanding of Business Studies and transferable skills to combine multiple domains into a novel solution to a pertinent problem. The activity includes elements of Discovery Learning and Experiential Learning. This presentation will profile how to use technology to bring experts into the classroom and encourage collaboration between different schools.

New Business Teachers

A6 – COLLAB WITH ME!

Michael Goldberg, TDSB

Looking for course materials for a new course? I got you covered! We all know that sharing is caring, so why don't Business teachers share more resources? In this workshop, you'll learn about the innovative way TDSB teachers share resources using shared Google Drives and Brightspace Packages.

Marketing

A7 – MARKETING RESOURCES AND STRATEGIES: READY FOR YOU!

Zenobia Omarali, TDSB

Using relevant resources, interactive activities including AI concepts and tools are key to keeping students engaged in your Marketing course. Strategies to keep the momentum of learning and creativity in your classroom will be demonstrated. Resources including benchmarks, timelines, simulations, websites and more will be shared!

**SPECIAL THANKS TO OUR CORPORATE
SPONSOR!**



Session ‘B’ Workshops

12:45 PM to 1:45 PM



Career Studies

B1 – IDEAS AND TOOLS TO SUPPORT STUDENT CAREER EXPLORATION AND DECISION MAKING

Kevin Maynard, CFEE

Educators will learn how to assist students to make informed decisions about careers. Attendees will explore a host of free resources that look at the four steps of career decision making including resources to support each step. The Canadian Foundation for Economic Education (CFEE) will provide an overview of online resources and a virtual toolkit and a copy of our successful Money and Youth Guide to Financial Literacy, that participating educators can use to help develop career choice consideration for their students.

Accounting

B2 – EMPOWERING ACCOUNTING EDUCATION: TECH COMPANY ANALYSIS RESOURCES

Vanessa Yoon, TDSB

This workshop focuses on providing resources and methods to effectively teach in-depth analysis of technology companies, using Meta Platforms Inc. as a case study. Attendees will receive a scaffolded student resource and a teacher guide that Vanessa Yoon has developed, aimed at guiding students through the complexities of tech company financials. The workshop will cover how to explore risks, economic trends, and future projections of tech companies, and how to interpret their financial reports. This hands-on approach will equip educators with practical tools and insights to enhance their Accounting curriculum and engage their students with real-world examples.

Grade 10 Business Studies

B3 – NEW CORE RESOURCE PACKAGE FOR GRADE 10 BUSINESS STUDIES

**Revised Workshop: TEP Representatives,
Thompson Educational Publishing**

TEP is excited to launch its new core resource package for Grade 10 Business Studies. Several years in the making, this new print and digital resource package combines a completely new, up-to-date core student textbook with a comprehensive TeacherHUB component containing full teacher support materials for each chapter and section, along with an Activity Builder with integrated question bank, pre-built interactive activities, and online classroom functionality. The TeacherHUB will also include correlations and accompaniments to the new BEP20 curriculum once the curriculum is finalized and released by the Ministry. Attendees of this session will receive a complimentary copy of the student textbook along with trial access to the TeacherHUB.

Economics, International Business

B4 – THE CHANGING WORLD ORDER

Bryce McBride, OCDSB

The workshop will first examine the current events which suggest a for-now gradual, but over time inexorable, unraveling of the post-1945 American-led world order, from the gradual decline in the use of the USD in trade settlement and as a reserve asset to the outright geopolitical challenges faced by regional rivals such as China, Russia, and Iran. Next, we will, as a group, explore the possible impact on Canadian businesses of such changes. Finally, some resources will be shared from which a set of two or three lessons could be constructed for Economics or International Business.

All Business Courses

Financial Literacy

**B5 – NAVIGATING THE DIGITAL FRONTIER:
NAVIGATING BUSINESS EDUCATION IN THE AI ERA**

Jason Lay, YRDSB

Designed for educators passionate about staying ahead of the curve, this session is a must-attend for anyone eager to harness the transformative power of Artificial Intelligence (AI) in Business Education. This workshop will unveil practical strategies and invaluable insights how AI can revolutionize the way we teach and learn. Through interactive discussions and hands-on activities, participants will gain a comprehensive understanding of the benefits and applications of AI in Business Education. Join this workshop and be part of the movement shaping the future of Business Education!

Entrepreneurship

**B6 – BUSINESS CHALLENGE: EXPANDING
ACCESSIBILITY WITH DESIGN TECHNOLOGY**

Cheryl Taylor, OCDSB

Ideation, Innovation and Entrepreneurship combine with legal and ethical considerations of businesses, making use of current and easy to use design applications. Connect the MakeAble Challenge to business concepts enabling students to leverage technology and expand their entrepreneurial options. Students design a product that solves a need for the elderly or those with a disability and prepare to get this product to market.

**B7 – PERSONAL FINANCE RESOURCES FOR ALL
BUSINESS COURSES**

Roderick Barrie, TDSB

In this workshop, I will be sharing a great site called NextGen Personal Finance with pre-made lesson plans, student worksheets, interactive games, and much more! We will discuss possible curriculum connections across all Business courses. Bring a laptop to explore these amazing resources! Note: This is a repeat session from the OBEA’s Fall Conference due to popular demand!

**15TH ANNUAL TEACHERS
HELPING TEACHERS**

Bring an original resource, and receive access to a shared Google Drive!

To promote resource sharing, we are asking attendees to send an original classroom resource to communications.obea@gmail.com. The OBEA will compile all resources onto a shared Google Drive, which will be provided free of charge to all who contributed.

Session ‘C’ Workshops

2:15 PM to 3:15 PM



Information Technology

**C1 – UNDERSTANDING 21ST CENTURY FINANCIAL
LITERACY WITH EVERFI’S DIGITAL RESOURCES**

Jacob Nabi, EVERFI

EVERFI has a range of no cost digital resources that can be used with your students. These resources cover a range of topics from financial literacy, career readiness, entrepreneurship, social emotional learning & more! This workshop will give an overview of the free resources that are available to you along with a demonstration of one of the resources. Please bring a laptop to this session so you can leave the session set up and ready to use these resources with your students.

Retirement Planning

**C2 – RETIREMENT PLANNING FOR EVERY
GENERATION**

Jeanne Kirouac, RTOERO

Whatever your stage in life, there’s an opportunity to consider where you are in your retirement journey. This highly interactive session will engage attendees in activities to explore:

1. Find your retirement personality and learn how it influences your planning.
2. What to consider at each stage of your career when it comes to planning your future.
3. How to use the asset of time to your best advantage in planning for the future.

Spring Conference 2024 – “Always Open for Business”

4. Facts and myths about retirement planning.

International Business

C3 – MINING RESOURCES FROM THE CANADIAN BANKERS ASSOCIATION

Shujon Mazumder, TDSB

Participants will learn the following about the resources available including navigating the CBA website, how to book guest speakers, and worksheets available from the CBA website. Use these tools to incorporate Financial Literacy into your courses.

Entrepreneurship, Business Leadership

C4 – IDEATION IN 75 MINUTES

Cheryl Taylor, OCDSB

Paper, pens, some loonies, a video and students - all you need for an out-of-the-box activity that takes your students through the Ideation process with Rowland Few, an Entrepreneurship Instructor from Carleton. Find out how to integrate this 75-minute activity into any class to experience the Ideation phase of innovation and entrepreneurship.

All Business Courses

C5 – OBEA CONTESTS

Audrey Hogarth, PDSB

Our Workshop will focus on the OBEA Contests for 2024. Participants will walk away from this Workshop with various information about OBEA Contests that can be incorporated in your classroom. Changes to Contests, too, shall be addressed. Come and join the fun!

All Business Courses

C6 – ARTIFICIAL INTELLIGENCE IN BUSINESS STUDIES

Kari Peters, TDSB

This workshop explores the use of AI in education, highlighting how students and teachers are leveraging technologies to make work easier. Participants will gain insights into the benefits and challenges of integrating AI into the learning process through interactive discussions and practical examples. Please note: This description was written by Artificial Intelligence! Note: This is a repeat session from the OBEA's Fall Conference due to popular demand!